Community-Based Heritage Language Schools: Promoting Collaboration Among Educators, Families, and Researchers
3rd Annual Conference

Saturday, October 1, 2016
Conference: 8:30 am – 5:30 pm
Reception: 5:30 - 7:00 pm
American University, Washington DC
McDowell Hall Formal Lounge
Community-Based Heritage Language Schools: Promoting Collaboration Among Educators, Families, and Researchers

Conference Participants
A networking conference for teachers, administrators, and researchers involved with or studying community-based heritage language schools, dual language/bilingual schools, and immersion schools.

Conference Goals
The conference provides an opportunity to:

1. Learn how various communities are capitalizing on their linguistic and cultural wealth and developing cultural knowledge and linguistic proficiency of teachers and learners
2. Learn about best practices in heritage language education
3. Improve the quality of your program: improve instruction, increase enrollment, student and parent engagement, teachers up-to-date with information and tools, productive partnerships
4. Meet, network with, and learn from representatives from different languages and from different schools/programs (community-based; dual language; elementary, secondary, university)
5. Form partnerships and alliances with other schools, organizations, and communities within language groups, across languages, and across program types

Conference Planning Team

Joy Kreeft Peyton, Senior Fellow
Center for Applied Linguistics

Ana Lucia Lico, Co-founder and Executive Director
Brazilian Association for Culture and Education (ABRACE)

Danielle Gervais Sodani, Director
Institute of Innovation in Education
School of Education, American University

Amelia Tseng, Scholar-in-Residence
School of Education, American University

Polina Vinogradova, Director
TESOL Program, American University

Graduate Assistants

Bourama Badji, Leyla Dorourdi, Silvia Hildesheim, Yulia Khoruzhaya, Maya Killingsworth
(TESOL Program)

Chanae Brown (International Training and Education Program)
Anna Lapera (Teacher Education)

The conference is organized by the conference planning team, which is led by
Joy Kreeft Peyton, Ph.D., Senior Fellow, Center for Applied Linguistics

Joy Kreeft Peyton is a Senior Fellow at CAL, where she served as Vice President for 16 years. She has over 30 years of experience working with CAL in the field of languages, linguistics, and culture in education. Her work includes publishing on issues of language in education, particularly the education of heritage language speakers and uses of reflective writing to promote students’ language development and teachers’ instructional practice; providing professional development for teachers on ways to promote the language and academic development of language learners in K-12 and adult education programs; and developing curricula and materials for speakers of different mother tongues in Ethiopia.

She was a founding member of the Alliance for the Advancement of Heritage Languages, a forerunner to CAL’s current heritage language work and is co-editor of Heritage Languages in America: Preserving a National Resource (with Donald Ranard and Scott McGinnis) and Handbook of Heritage, Community, and Native American Languages in the United States: Research, Educational Practice, and Policy (with Terrence Wiley, Donna Christian, Sarah Moore, and Na Liu).

She has experience working with small and large multicultural teams and managing a variety of multi-site projects with diverse stakeholders. Having traveled and worked in Africa, Europe, Latin America, and the United States with language learners from diverse backgrounds (including deaf students for seven years at Gallaudet University), Dr. Peyton is familiar with the knowledge, guidance, and support that educators need to implement effective literacy programs and develop instructional materials, in students’ native languages and in English. She also has significant experience as a writer and speaker, with numerous publications and presentations at national conferences.

Ana Lucia Lico, Co-founder and Executive Director, Brazilian Association for Culture and Education (ABRACE)

Ana Lucia Lico has a postgraduate degree in Integrated Communication at the School of Advertising and Marketing from ESPM and an MBA in Business Administration from USP, both in Sao Paulo, Brazil. In over 20 years of career, Ana Lucia was responsible for planning and implementation of programs of Corporate Communications for internal and external audiences, including government agencies and the press, and the implementation of social responsibility projects with the involvement of local communities in national and multinational companies. U.S. resident since 2003, has consulted in the area of Development and Customer Relations in Brazil Information Center (BIC) between June 2004 and May 2006.

Ana Lucia is married, has 2 children, and co-founded the support group Brazilian Mothers in the DC area (MBV) in August 2004, motivated by pride in their roots and their Brazilian identity and the desire that one day their children will feel the same. Joined the board of education and culture projects of MBV, initiatives that were the seed for the birth of formal ABRACE in 2009. Ana Lucia is co-founder of ABRACE, and has held the position of Executive Director since 2010.

The conference is hosted by the Institute of Innovation in Education in the School of Education at American University and the TESOL Program in the Department of World Languages and Cultures at American University.

Thank you to the Center for Applied Linguistics for it generous sponsorship.
School of Education, American University

Vision and Mission Statement
The faculty of the School of Education contributes to the development and support of socially responsible and change-oriented education professionals and the motivation for theorized professional practice. At the center of this mission is a belief in a democratic society. As such School of Education is dedicated to the development of critically literate, reflective, caring, highly skilled professionals, who through advocacy research, and the development of programs predicated on the principles of participation and equity, contribute to social change and the promotion of a socially just society in a linguistically and culturally diverse, rapidly changing, and increasingly technological world. The School has 14 undergraduate and graduate degree programs in teacher education, international education, educational policy and leadership and special education. Please visit our website for more information – american.edu/education

Institute for Innovation in Education, School of Education, American University
The Institute for Innovation in Education in the School of Education at American University is an organization committed to conducting, administering, and disseminating translational research and research-informed professional development initiatives into schools and community-based settings. The institute’s researchers undertake interdisciplinary studies of education policy and education reform, STEM education, learning technologies, and research on learning disabilities. The institute also works with partner organizations to groups who would not otherwise enroll in SOE graduate programs. Researchers and staff will also provide independent research-based support and technical assistance to educators, policy makers, and journalists. The institute membership includes faculty members from across the American University campus as well as invited researchers from local, national and international entities dedicated to quality research.

TESOL Program, American University
The graduate program in Teaching English to Speakers of Other Languages (TESOL) offers a Master's degree in TESOL, a Master’s degree in TEFL (online), a Graduate Certificate in TESOL, and a TESOL Summer Institute. The AU TESOL Program aims to be more than just a graduate program. We believe in the importance of creating a community of learners as well as connecting our students to the expanding ESL community in the Washington, D.C. metropolitan area. During their course of study, students gain practical, hands-on teaching experience through involvement with local ESL institutions, public schools, and community-based volunteer teaching programs. Additionally, the program regularly hosts a variety of professional development events and conferences, attended by both students and professionals currently working in the field of ESL. Contact: tesol@american.edu. Follow us on Facebook at American University TESOL Program.

Center for Applied Linguistics
The Center for Applied Linguistics (CAL) is a private, non-profit organization founded in 1959. Headquartered in Washington D.C., CAL has earned an international reputation for its contributions to the fields of bilingual and dual language education, English as a second language, world languages education, language policy, assessment, immigrant and refugee integration, literacy, dialect studies, and the education of linguistically and culturally diverse adults and children. CAL’s mission is to promote language learning and cultural understanding by serving as a trusted resource for research, services, and policy analysis. Through its work, CAL seeks solutions to issues involving language and culture as they relate to access and equity in education and society around the globe. Contact: Susan Gilson, sgilson@cal.org.
Conference Program
Saturday, October 1, 2016
McDowell Hall Formal Lounge

7:45-8:30am  Conference Registration

8:30-9:00am  Welcome
Conference Chairs, Joy Kreeft Peyton and Ana Lucia Lico
American University, School of Education, Dean Cheryl Holcomb-McCoy, Ph.D.
American University, Polina Vinogradova, Ph.D., Director, TESOL Program

9:00 -10:00am  Keynote Address
Heritage language education: What is it good for? Why do some parents pursue and others resist?
  ▪ Dr. Kim Potowski, University of Illinois, Chicago

10:00-1:00pm  Panels and Workshops

10:00-11:20am  Challenges and Best Practices in Managing a Heritage Language Program

  **Presenters**
  ▪ Jane Ross, French Heritage Language Program, New York, New York
  ▪ Jacynthe Jacques, Coordinator, Franco-Center, Lewiston, Maine

  **Small-Group Support**
  ▪ Ana Lucia Lico, Brazilian Association for Culture and Education, VA

11:20-11:40am  Break

11:40-1:00pm  Engaging Students in Community-Based Programs

  **Presenters**
  ▪ Ivian Destro Boruchowski, PhD student, Florida International University
  ▪ Daiva Navickas, Chair, Lithuanian Education Council, former Head of Boston Lithuanian School and Education

1:00-2:00pm  Lunch

2:00-5:00 pm  Panels and Workshops

2:00-3:20pm  National Organizations That Support Heritage Language Education

  **Presenters**
  ▪ Renate Ludanyi, President, German Language School Conference; Western Connecticut State University
  ▪ AnChung Cheng, Associate Professor, University of Toledo; Vice President, National Council of Less Commonly Taught Languages

  **Small-Group Leaders**
  ▪ Neila Bauiliene, Director, Kazickas Family Foundation, New York, New York
  ▪ Sigrid Belluz, Vice President, German Language School Conference; Principal, German School, Charlotte, NC
3:20-3:40 pm  Break

3:40-5:00 pm  Community-Based Heritage Language Programs in the United States: Results of a National Survey and Building a Program of Advocacy

Presenters
- Renate Ludanyi, President, German Language School Conference; Western Connecticut State University
- Hseuh-Ming Tommy Lu, Department of Computer Information Systems, Delaware Technical Community College
- Marta McCabe, President, Czech and Slovak School of North America
- Ana Lucia Lico, Co-Founder, ABRACE Brazilian Association for Culture and Education, Virginia
- Joy Kreeft Peyton, Co-Founder, National Coalition of Community-Based Language Schools

5:00-5:30  Closing Remarks

5:30-7:00  Reception
**Conference Presenters**

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*Lu, Hesuh-Ming Tommy*, Chinese School of Delaware; Delaware Technical Community College, tommylu1999@gmail.com, lu@dtcc.edu

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*Potowski, Kim*, University of Illinois, kimpotow@uic.edu

*Ross, Jane*, French Heritage Language Program, janefross@hotmail.com

**Conference Organizers**

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*Vinogradova, Polina*, TESOL Program, American University, vinograd@american.edu
Save the Date

October 7, 2017

4th Annual Conference for Community-Based Heritage Language Schools: Promoting Collaboration Among Educators, Families, and Researchers

Keynote Address

Guadalupe Valdes, Professor Graduate School of Education Stanford University

@ American University